

2nd Richmond HR Forum

20 – 21 March 2019 Victoria-Jungfrau Grand Hotel & Spa, Interlaken

KEYNOTES

Leadership: Myth, Reality, and Tools for the 21st Century

Jeff Eggers, Leadership Consultant and Executive Director at McChrystal Group Leadership Institute



The 10 Things you need to know about the Future – and what that means for Human Resources

Gerd Leonhard, Futurist, Humanist, Author, CEO at The Futures Agency



INDUSTRY SESSIONS

Purpose: Your cultural Edge

Markus Kramer, Expert @ Powering Brands, Associate Professor in Brand Management at Cass Business School, London



Brave new World of Work

Barbara Aeschlimann, Senior HR Executive, Chairperson at International Human Resources Community ZGP



The role of HR in creating an Organization Culture fit for the Digital Age

Carsten Sudhoff, Organisational Culture Expert & Leadership Trainer, President at Global Entrepreneurship Network Switzerland



Social Media Recruiting – How to stand out with LinkedIn

Erica Kessler, LinkedIn Strategist, Coach and Trainer, Executive Business Coach



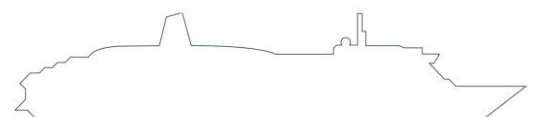
Trust Rocks - Why Trust is the secret ingredient and how we come to trust

Antoinette Weibel, Research Director at the Institute for Work and Employment Research at the University of St. Gallen



Performance Management – Dialogue is key!

Marco Beutler, Global Head of Human Resources at Zürcher Kantonalbank



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DISCUSSION GROUPS

Simple Ideas for Complex Leadership

Jeff Eggers, Leadership Consultant and Executive Director at McChrystal Group Leadership Institute



Building a Digital Learning Culture

Roman Becker, Head Human Resources Development Group at Implenia



Digital HR – Exploring the employee experience in a digital HR world

Mario Vieli, Head of Talent Switzerland at Ernst & Young AG



Mitarbeiter Feedback – So wichtig und doch oft vernachlässigt

Sandra Heim, Head of Human Resources at Estée Lauder GmbH



Guido Fuhrmann, Head of Human Resources Germany at Deutsche Bank AG



Talent Acquisition – more than recruitment?

Ramona Roth, Head of Human Resources at Feldschlösschen Getränke AG



PANEL DISCUSSION

Attracting and Retaining Talent in the Digital Age

Moderated by Carsten Sudhoff, Organisational Culture Expert & Leadership Trainer, President at Global Entrepreneurship Network Switzerland



Lena Häusler, Office- & Operations Assistant at Swisscom



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Noemi Urwyler, Project Manager Marketing at Coop



Lena Gebhart, Junior Manager HR Development at DHL Express



SUPPLIER PRESENTATIONS

HR Digitalization made real and simple

Martin Hegglin, Partner at BDO AG

Gilles Fransen, HR & HRIS Project & Program Manager at Gaius HR



Cultural Transformation Program – We create tomorrow today!

Bernard Reber, Chief Executive Officer at Stucki Leadership & Team Development



OUT OF THE BOX

What can managers learn from Mozart and Picasso? Stress fields of creativity.

Dr. (Phil.) Sven Spiegelberg, well known artist of Switzerland



Behind the Scenes of a Great Espresso

Jean-Claude Luvini, CEO & Owner at Masaba Coffee



Weniger Stress - mehr Lebensqualität

Evi Giannakopoulos, Founder and Owner of stress away®



Please note the development of the programme is still in development and not yet complete, changes may occur.

Last updated: 13th February 2019

